

JUSTICE FOR AFRICA: DON'T CUT OUR FUTURE!

Youth activists, student leaders and survivor-advocates from Africa, Europe, Asia and the Americas are uniting to protest the **injustices** facing African children and young people due to **systemic discrimination and global inequality**.

ACTION GUIDE:



Ideas for taking action with a **GROUP**

Ideas for taking action as an **INDIVIDUAL**

Key messages, facts and demands to share

For more information visit:
www.100million.org

JUSTICE FOR AFRICA!



WHEN:

20 February 2023

WHAT:

A demonstration
of solidarity

#JUSTICEFORAFRICA

IDEAS FOR TAKING ACTION WITH A GROUP

What to think about if planning to take action as a group on February 20th:

- **We are here to help!** Register your action [here](#) to be added to our [global map of action](#)
- **It doesn't have to be huge!** You can take action with a small group of friends, your family or classmates and your mobilisation will be impactful.
- **Our networks and connections are our power.** If you want to attract more people to join, try reaching out to other groups such as your student union, clubs, or community organizations. Even more? Advertise ahead of 20th February using social media, posters, or flyers!
- **Capture & post.** Promoting your event or action on social media is a great way to spread the word about your plans, use #JusticeForAfrica or #DontCutOurFuture and tag @100MilCampaign so we can share your posts! Make sure you take lots of photos or videos so we can share your mobilisation with other activists also taking action to demand Justice for Africa.
- **Make it your own!** Remember, the ideas below are just suggestions, you know best what type of action will work in your country or community, trust your judgement! Activism works best when activists are advocating for something they are passionate about by doing something they love.

MARCH OR RALLY

A **march** to, or a **rally** in front of, an important public place in your country or community is a tried and tested tactic to get your voices heard. This could be a political office or building, popular square or street in your town or even around your campus or school.

If demonstrating publicly on the street is safe for you, all you need is a banner or placards with '**Justice for Africa**' and any other messages you'd like to share.

You could also use a megaphone to chant your demands, bring instruments to make some noise or hear speeches from different participants on the importance of ending the injustice facing Africa.



TEACH-IN OR PANEL DISCUSSION

Holding a **teach-in** or **panel discussion** at your school, university or community is a powerful way to educate others about the impact and scale of the injustice facing Africa.

All you need is a few speakers (this could be fellow activists, student leaders, academics or local leaders), facts about the scale of injustice (you can find these on [page 5!](#)) and an audience to listen.

Asking everyone to take a photo or video together calling for **Justice for Africa** at the end of your event and sharing this on social media would also be a powerful display of solidarity.

IDEAS FOR TAKING ACTION WITH A GROUP

CREATIVE PHOTO-BOOTH

Holding a **creative photo-booth** in a busy public place in your school, university or campus is an effective way to capture lots of solidarity photos on the 20th February.

You just need a camera (a smartphone is fine!) and some placards or signs for people to hold as you take their photo. Setting up your photo-booth in a space that many people will walk by, or outside somewhere recognisable will attract more numbers!

You could even hold a creative sign making session the day before or during your photo booth, allowing people to make their own signs showing '**Justice for Africa**' with recycled cardboard and paints.



CHALKING CAMPAIGN

Chalking is a great tactic to use in a public space where lots of people will see your message. All you need is some pieces of chalk and a place to write your message. *Make sure you get permission if you plan to use chalk on private property- stressing that your message can be easily washed away with water or rain!*

Pick a slogan and/or fact from page five or six of this guide and write it out as big and as easy to read as you can. Be creative, use colour to draw attention to your message and add #JusticeForAfrica if possible so people can find out what your action is all about!

MASS FLYERING

If it's not possible to gather lots of people in the same place for a **march, rally or teach-in**, a **mass flyering** campaign is great way to share the **Justice for Africa** message to as many individuals as possible!

You could create a small flyer or postcard using the facts on pages five and six of this guide and your group could stand in busy places at your school, campus or community to hand out to passersby. Make sure you include #JusticeForAfrica, the link to our website, or your contact details so they can find out more and get involved.



IDEAS FOR TAKING ACTION AS AN INDIVIDUAL

What to think about if planning to take action as an individual February 20th:

- **You are not standing alone.** Activists and advocates WORLDWIDE will be standing with you on the 20th of February. Thank you for taking part.
- All of the group activities suggested above can also be done as an individual! For example, you could hold a solo rally outside a place of significance with your sign, flyer individually in a public community space, at your school or university or deliver a short speech at the start of class.
- **Make it your own!** Remember, all of these ideas are just suggestions, you know best what type of action will work in your country or community, trust your judgement! Activism works best when activists are advocating for something they are passionate about by doing something they love. Are you an artist? Awesome! Paint in solidarity. A hiker? Great! Send us a photo on top of a mountain. We can't wait to see what you come up with.



SOLIDARITY SIGN OR VIDEO

Adding your voice and your face in solidarity with youth activists in Africa demanding an end to the injustice facing their continent is a critical way to stand with Justice for Africa.

Using the key slogans, phrases and facts from pages five and six, create a sign (get creative with colours and size!) and take a photo from wherever in the world you are. You could also take a short video, saying any of the slogans and even add own personal message too. For example: *"Justice for Africa! We stand with you from Germany",* or *"I'm from the USA and I know the rules are rigged to benefit countries like mine! I stand in solidarity with Justice for Africa!"*

Remember to post your photo or video online using #JusticeForAfrica and tag @100MilCampaign for us to amplify your solidarity action!

MEDIA ENGAGEMENT

If you cannot mobilise in person on the 20th, you can participate online. Host an InstagramLive! Or organise a Twitter storm or chat! Or, if you love to write, submit an OpEd to your school's newspaper or do a press release for your local paper.

Raising awareness about the staggering injustice facing Africa, the international community's role in this discrimination and the impact on children's and young people's rights is a core aim of the 20th February mobilisations.

Get involved in the conversation, share facts and help reach more people on social media using #JusticeForAfrica and #DontCutOurFuture.



KEY MESSAGES AND FACTS TO SHARE

KEY SLOGANS

These are the words to be displayed boldly on any banner, sign or flyer during your mobilisation. These will unite all the different actions being taken across the world on the same day.

You can use one of the following slogans, or come up with your own based on the facts on page [six](#)!

- **JUSTICE FOR AFRICA!**
- **IN SOLIDARITY WITH #JUSTICEFORAFRICA**
- **DON'T CUT OUR FUTURE!**
- **WE STAND WITH YOU**
- **WE STAND WITH #JUSTICEFORAFRICA**
- **THE RULES ARE RIGGED ON DEBT, TAX AND AID**



KEY MESSAGES

These are some of the **key messages and phrases** being used to expose the injustice facing African countries you can use in your action, signs, flyers or in videos.

- Since **2015**, when world leaders **promised to leave no one behind** in the SDGs, there has been a **huge rise in the violation of African children's and young people's rights**.
- Africa is being excluded from its **fair share of global wealth** and millions of the world's most marginalised children and young people are paying the price.
- There has been an **increase** in child labourers, children out of school, and malnutrition in **Africa** since 2015, when most of the world has seen a **decrease** in these injustices.
- Without **urgent action**, we risk **cutting the futures of a generation** of African children and young people.

On the next page, we have included a snapshot of the staggering injustices facing Africa and the impact these have on delivering the rights to freedom, safety and education in Africa. You can find more shocking facts and information in the '[Justice for Africa's Children Report](#)'.

If you would like to know country-specific injustices and/or demands you can also contact the 100 Million campaign (georgia@100million.org).

KEY MESSAGES AND FACTS TO SHARE

EDUCATION

In 2015 governments committed to leave no-one behind with the SDGs. But the number of school-aged children out of education - at every level - in Africa has increased.

In the first 4 years of the SDGs **the number of children out of school in Africa increased by 12 million.**

CHILD LABOUR

Even though child labour has reduced in much of the world, it has **INCREASED** in Africa. There are more children forced to work in Africa than **ALL** of the children in the European Union.

10,000 more African children have been forced into child labour **every day** since 2016. **Africa is now home to more child labourers than the rest of the world combined.**

POVERTY AND INEQUALITY

Since 1980, people in rich countries have increased their wealth more every ten weeks than people in Africa have in **41 years.**

In 2021, global GDP was the **highest ever on record.** Global wealth increased by over \$9 trillion 2015-2018 alone. In contrast, there has been a **sharp increase in the number of people in Africa living on less than \$2.15 a day since the start of the SDGs.**

AID INJUSTICE

Over **50 years** since the international target of 0.7% GDP pledge was agreed for development aid finance **only six countries** have ever met this promise.

TAX INJUSTICE

All 48 sub-Saharan African governments **combined** receive less tax revenue per year than Italy.

Corporate tax evasion in Africa costs over **\$4.5 billion** every year and offshore financial wealth **\$2.3 billion** a year.

DEBT INJUSTICE

Over **\$64 billion** in debt payments were due from Africa in 2022. This is almost twice the amount of expected aid to the continent.

Many sub-Saharan African countries are being forced to pay **similar amounts in interest** on their debt than they are spending on **education and health.**

REPRESENTATION INJUSTICE

Many of the international institutions that shape global policies and financial decisions, such as the **G7, G20, OECD and IMF**, have either **shockingly unequal or no African representation at all.**



FREE.SAFE.EDUCATED.

This action guide was created by the 100 Million campaign to support youth activists, student leaders, survivor-advocates and their representative organisations to take action demanding Justice for Africa: Don't Cut Our Future on February 20th 2023.

You can find out more about the Justice for Africa campaign at www.100million.org/justice-for-africa

SOME OF THE YOUTH- AND STUDENT-LED PARTNERS SUPPORTING THE JUSTICE FOR AFRICA: DON'T CUT OUR FUTURE CAMPAIGN

